

Jefferson High School

Booster

Multi-Issue Discount Pricing- Contact Chuck Herber: cherber@isc.k12.in.us (765) 772-4700

This sheet contains pricing information for advertising in the Booster. Making a commitment for multiple issues at a time results in considerable savings for you—the advertiser. You can pay the total sum due when you purchase your advertisement, however, if you would like to be billed with each issue you will receive an invoice each month along with a copy of the paper displaying your ad. The discounts offered for multiple issue pledges are our way of thanking retailers for making a lengthy commitment to the Booster and its staff. Refer to the back of this sheet for our single issue pricing structure and information regarding the Booster's award-winning staff.

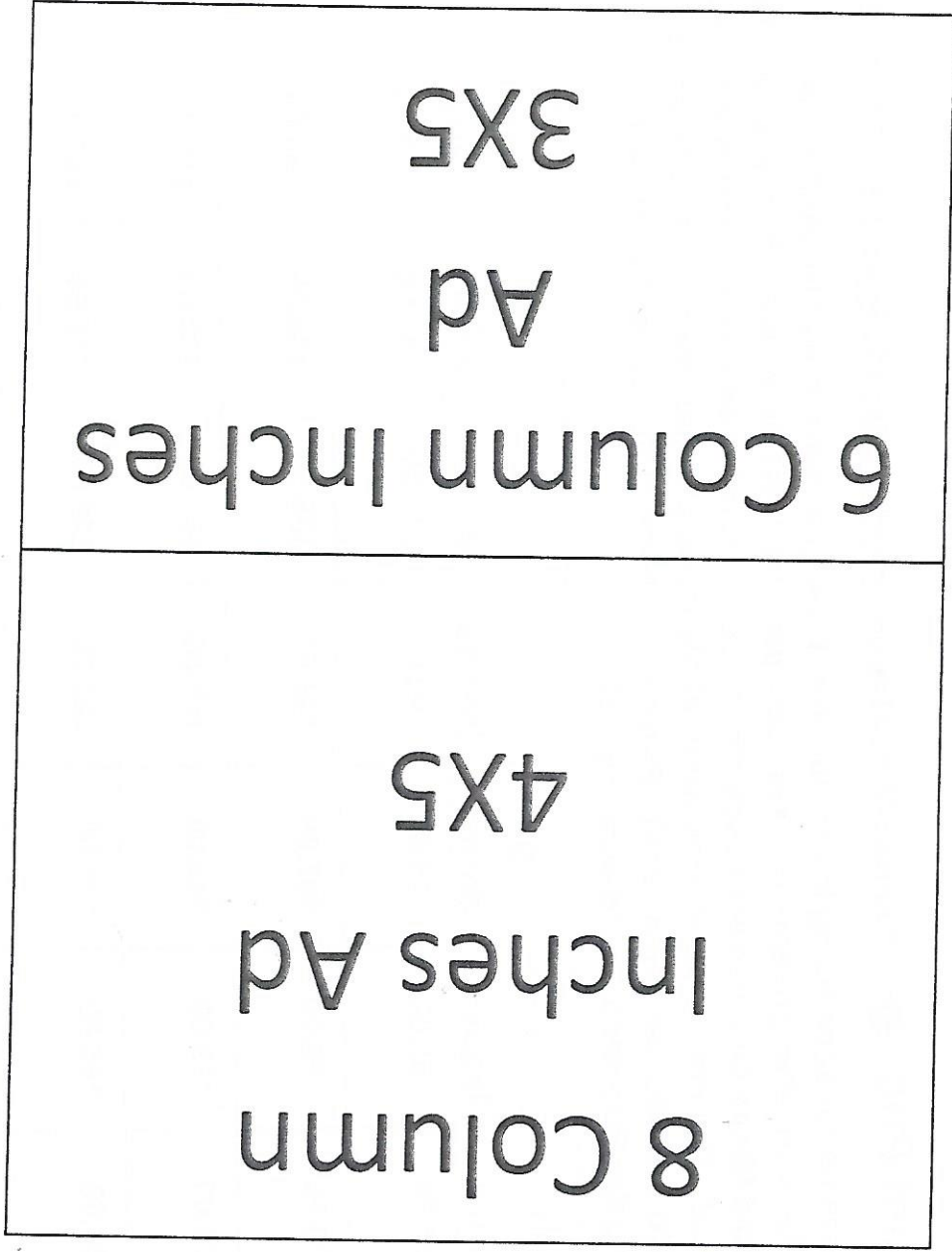
Ad Size	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues	7 Issues	8 Issues	9 Issues	10 Issues
4 inches	20.00	36.00	51.00	65.00	78.00	90.00	101.00	111.00	120.00	128.00
6 inches	27.00	49.00	70.50	90.00	107.00	124.50	136.50	149.00	160.00	169.50
8 inches	35.00	65.00	93.00	119.00	143.00	165.00	185.00	203.00	119.00	233.00
12 inches	48.00	90.00	132.00	165.00	195.00	222.00	246.00	267.00	285.00	300.00
1/2 Page	133.00	258.00	378.00	493.00	603.00	708.00	808.00	903.00	993.00	1078.00
Full Page	253.00	493.00	723.00	943.00	1153.00	1353.00	1543.00	1723.00	1893.00	2053.00

Available Ad Sizes

Contact: Jeff Booster office at (765) 772-4700
ext.2762

1/2 Page: 11.65in X 10.5in

Full Page: 11.65in X 21.5in



6X5
Inches Ad
12 Column

2X5
Ad
4 Column Inches

Jefferson High School

Booster

Award-Winning Student Journalism

The Booster is an award-winning student publication, winning a myriad of awards in past competitions including scores of "Outstanding Achievement" in content and presentation in the Hoosier Star Awards and "First Place with Special Merit" from the American Scholastic Press Association. Quill and Scroll, the international association of high school journalists, consistently awards the Booster with perfect scores regarding business practices and advertising.

Ad Design Options-----

The Booster has an award-winning advertising production staff comprised of students with multiple years of expertise in the realm of ad designing. Two ad design options are available to the advertiser: ads can be designed to the specifications of the advertiser by the aforementioned Booster designers or, alternatively, the advertiser may supply premade advertisements for use in the Booster. If the option to have booster designers create the ad is chosen, potentially useful items to which to provide the designer would include an example of the company's logo on a business card or stationary, information regarding the advertiser's location and the contact information, specifications for any promotional discounts or coupons to appear with the ad, and any design examples which the advertiser would like the advertisement to follow.

The BOOSTER Publication Schedule 2017-2018

NOTE: Due dates overlap between issues. School year Tues Aug 8 – Wed May 23.

Issue 1	Issue 2	Issue 3	Issue 4 (Thanksgiving Issue)	Issue 5 (Holiday Issue)	Issue 6 (Valentine's Issue)	Issue 7	Issue 8	Issue 9	Issue 10 (Senior Issue)
<ul style="list-style-type: none"> • Mon Aug 14: Topics due. • Mon Aug 21: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Sept 1: Send to printer. Demo due. • Tues Sept 5: Publish. 	<ul style="list-style-type: none"> • Wed Jan 17: Topics due. • Mon Jan 22: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Feb 2: Send to printer. Demo due. • Mon Feb 5: Publish. 	<ul style="list-style-type: none"> • Tues Sept 5: Topics due. • Mon Sept 11: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Sept 22: Send to printer. Demo due. • Mon Sept 25: Publish. 	<ul style="list-style-type: none"> • Mon Sept 25: Topics due. • Mon Oct 2: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Oct 13: Send to printer. Demo due. • Mon Oct 16: Publish. 	<ul style="list-style-type: none"> • Mon Oct 16: Topics due. • Mon Oct 30: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Nov 10: Send to printer. Demo due. • Mon Nov 13: Publish. 	<ul style="list-style-type: none"> • Mon Feb 26: Topics due. • Mon Mar 5: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Mar 16: Send to printer. Demo due. • Mon Mar 19: Publish. 	<ul style="list-style-type: none"> • Wed Jan 17: Topics due. • Mon Jan 22: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Feb 2: Send to printer. Demo due. • Mon Feb 5: Publish. 	<ul style="list-style-type: none"> • Mon Feb 5: Topics due. • Mon Feb 12: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Feb 23: Send to printer. Demo due. • Mon Feb 26: Publish. 	<ul style="list-style-type: none"> • Mon Mar 19: Topics due. • Mon Apr 2: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri Apr 13: Send to printer. Demo due. • Tues Apr 17: Publish. 	<ul style="list-style-type: none"> • Wed Apr 18: Topics due. • Mon Apr 23: Copy and ads due. • Proofread copy. Prepare layout and pictures/work on demo page. • Fri May 11: Send to printer. Demo due. • Mon May 14: Publish.

JEFFERSON HIGH SCHOOL BOOSTER DATE _____
 PHONE: 772-4700 EXT. 4009
 FAX: 772-4713

BOOSTER ADVERTISING CONTRACT

This will authorize the publication of _____ column inches of advertising in the Jefferson High School BOOSTER, for which we agree to pay \$ _____.

ADVERTISER CONTACT INFORMATION

Customer _____
 Customer Address _____ Zip Code _____
 Customer Phone _____ Fax _____
 Customer E-Mail Address _____

PUBLICATION DATE(S)

Please circle the publications in which the ad will appear:
 ISSUE 1 ISSUE 2 ISSUE 3 ISSUE 4 ISSUE 5
 ISSUE 6 ISSUE 7 ISSUE 8 ISSUE 9 SENIOR ISSUE

ADVERTISING COPY

TYPE, PRINT, or ATTACH

AUTHORIZATION

The above copy has been checked and is accurate.

Signed

The BOOSTER Memorial Scholarship The Jefferson High School BOOSTER is starting a scholarship fund for outstanding journalism students in memory of Jacqui Joya, a deceased Editor-in-Chief. Businesses that wish to contribute may simply indicate their interest on this form and further information will be supplied with your first bill.

PAYMENT OPTIONS

CHECK or CASH
 Pictures or Artwork Furnished
 Bill With Publication

As a high school newspaper, we also have our creditors. We pay all operating expenses for publication. Unless arranged otherwise, payment is expected at the end of the month. A \$5.00 handling fee will be assessed for all late bills.

Ad Solicited By

NOTE: PLEASE PRINT ALL NAMES CLEARLY. WE CANNOT BE HELD RESPONSIBLE FOR ERRORS DUE TO ILLEGIBLE COPY.

THANK YOU FOR YOUR PATRONAGE